



Company Profile

Located in Potsdam, Germany, Covus Holding is an investment and consulting firm focusing on the promotion of technology and Internet-based business models. Covus Holding strives to support young and creative entrepreneurs and assist start-up companies with establishing themselves in the market. The company invests primarily in Germany, in the fields of E-commerce, mobile Internet and web portals.

CEO

Dipl. Kfm. Sven Lubek

Company History

- 2003 Covus GmbH & Co. KG founded in Berlin by Sven Lubek
- 2004 Establishment of the first domain portal: Nichtraucher.de
- 2005 Active member of the central '.de' domains administration, member of the DENIC Top Level Domain registry and member of the BVDW (Federal Association of Digital Economy)
- 2006 Acquisition of the domains Pro.de and GPS.de, as well as 500 additional domains
- 2007 Covus portfolio of domains exceeds the 15,000 domain mark, and sales exceed the one million mark
- 2008 Relocation to new offices in Berlin-Mitte, number of employees rises to 15
- 2009 New projects undertaken, number of employees rises to 23
- 2010 Restructuring of the Covus group, Covus Games GmbH established, number of employees rises to 32
- 2011 40 employees, continually expanding

Areas of Operation

- Web Portals
- E-Commerce
- Mobile Internet
- Content Systems
- Lead Generation
- Software as a Service (SaaS)
- Free-2-Play Online-Games